



Motorsport Team

SUPPORTING GRASSROOTS MOTORSPORT



PROMOTIONAL PARTNERSHIP OPPORTUNITIES 2020

RACING BEAT EUROPE MOTORSPORT 2020 TRACK PROGRAMME

BRANDS HATCH
Kent

CADWELL PARK
Lincolnshire

CASTLE COMBE
Wiltshire

DONINGTON PARK
Derbyshire

MALLORY PARK
Leicestershire

OULTON PARK
Cheshire

SILVERSTONE
Northamptonshire

SNETTERTON
Norfolk



NATIONAL COVERAGE

SEVEN DIFFERENT CIRCUITS

FOURTEEN RACES

MULTI-MARQUE CHALLENGE

NIPPON CHALLENGE

+JAPFEST: SILVERSTONE

+JDM: CASTLE COMBE

2019 TRACK ATTACK SERIES

Winner: MULTIMARQUE CHALLENGE

RACING BEAT MAZDA RX-8

Driver: Clive Haynsford

The Racing Beat Europe RX-8, has been developed over three seasons of competition and is entirely unique. It showcases many parts from the American Racing Beat 'Made for Mazda' range, distributed in Europe by Clive Haynsford. Much more than a shop window, the car uses leading high performance components from across the world as well as the UK.

Whilst an unusual choice as a platform for competition, due to rigidly proscribed regulations, the Racing Beat Mazda RX-8 found a home in the Track Attack series, an enthusiast-driven competition aimed at opening up motorsport to everyone.

Developing the Mazda RX-8 for competition drew both on the experience of Racing Beat in the USA, where the model races successfully under SCCA rules, as well as know-how gleaned from years of preparing cars for racing in several areas of the sport. The RX-8's sleek lines and distinctive colour scheme make getting attention no problem and the car is a favourite with commentators and spectators alike. The RX-8 is one of the most flamboyant and competitive cars on the British Motor Sport scene.

The car also happily overturns the preconception that a rotary engine is unreliable too, having completed more than twenty competitive outings without a serious mechanical intervention being involved. This kind of constancy is central to an effective, season-long campaign in any type of competitive motorsport, where value for money is also every bit as important as in 'real life'!

After each event enthusiasts from all around the world look forward to hearing of Clive's racing progress, via forums,

FaceBook and his YouTube Channel, places where supporting sponsors would also have the opportunity to become actively involved.

Clive Haynsford has competed in a wide variety of motorsport disciplines. He has raced in Autocross events on grass tracks, on shale and cinders in stadiums, driving National Hot Rods, run on the drag strip's quarter mile to a national championship and on race circuits around the country, often entering cars of his own devising and construction, all of them self-prepared.

Alongside this sporting experience that includes championship and class winning seasons in more than one type of competition, Clive's professional training and expertise as a mechanical engineer is invaluable in delivering results and avoiding developmental dead ends, no to mention on-track failures invoked by a lack of mechanical sympathy.

Always a fierce competitor he enjoys the camaraderie and fellowship among enthusiasts racing their own cars in the Track Attack series because for him, like them, racing is a passion not a business. The friendly atmosphere off-track effects the racing too, with driving standards that reflect the value owners place on racing fairly and cleanly against rivals they will be laughing with after the race.

Clive approaches preparation and racing with truly professional commitment that acknowledges the old adage 'to finish first, first you must finish' is as true as it always was. He decidedly races to win but prefers to do it like a gentleman.



*2019 Track Attack Series
Racing Beat / Synionics / EVO2 livery*



*2019 Track Attack Series
Twelve races - Twelve trophies*



*BDHRA National Drivers Champion 1980
Boss 302 Ford Mustang*

PARTNERSHIPS

The Track Attack series combines several classes of car in each event, making for close racing through the field, offering spectators and race organisers a real spectacle. Although the series was created as a gateway for aspiring drivers, the relaxed rulebook attracts seasoned racers too and, at the head of the field are cars eligible for senior championships.

The series mixes large and small cars, all based on production models, very much in the spirit of the old fashioned British Saloon Car Championship, which used to pit Minis against large, powerful, American Fords and Chevrolets. The outcome should have been predictable but on tight, twisty circuits the small cars gave the giants a run for their money and Track Attack delivers the same kind of thrills.

In a field containing numbers of front and rear wheel drive models from Europe or Japan, the Racing Beat Europe RX-8 stands out even among others in its class. But, as in earlier times, on those twisting tracks outright speed or greater power is not always an advantage and competitions are closely fought. This is not racing where the biggest budget wins and it is commonly accepted as being all the better for that. As a result, the series attracts regular coverage in the specialist press as well as featuring in professional videos or live streams of entire events, hosted on YouTube and dedicated motorsport websites.

Partnering with the Racing Beat Europe Motorsport offers obvious promotional benefits from graphics or logos on the car, which is frequently seen in print coverage and on-screen in the online channel with thousands of views on open access platforms.

Partners can use the events, held at tracks across the country, to entertain clients, customers or staff with a day at the races, compounded by the added drama of having a real stake in the action. Despite the professional intensity you will find in the paddock before a race, the friendly atmosphere and enthusiasm makes taking a 'behind the scenes' look at motor racing easy to arrange. There may a dearth of custom built hospitality suites and helicopter landing pads but all motorsport offers a modern day spectacle to excite or inspire young and old alike.

Being involved and associated with the Racing Beat Europe team can also put partners onto a stage where they would not normally gain exposure to potential customers and clients alike.

Racing Beat Europe Motorsport would be happy to discuss any level of involvement that fits with a partner's plans to profit from an engagement with motorsport. If you would like the discuss the possibilities or scope of a partner's package please use the contacts overleaf.



2019 Track Attack Series Mallory Park, Overall Winner: Racing Beat Europe RX-8. Driver: C Haynsford



Clive Haynsford

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The Word

The Multi Marque class was won by Clive Haynsford in a Mazda RX-8

In race two Clive Haynsford worked his way through the field from 4th place on the first lap to take the lead. He won by over five seconds after the race was red flagged after Gwinnett crashed out while challenging for the lead.

Classic and Competition Car

